



Ruth Shilling Marketing Specialist

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Specialties

Content Development, Search Engine Optimization, Social Media, Copy Editing

Summary

As Marketing Specialist, Ruth writes content for marketing platforms, including the Compass Navigator, social media, blog articles, press releases, etc. She also keeps the website optimized and near the top of Google search lists.

Background & Experience

Ruth has worked in marketing for the last few years. After graduating with a Bachelor's degree in English she has been writing for a variety of different media. Content writing has been a major focus, however, she also writes grants and enjoys dabbling in writing fiction.

Ruth moved to Bend in 2015 with her husband and daughter from Northern Colorado. She is amazed at the similarities between Bend and Fort Collins in beer culture and the love for outdoor activities. When she's not reading or learning, she enjoys snowshoeing, hiking, kayaking, the shorter drive to the coast, and visiting the multitude of craft breweries in the area.

Education

B.A. in English from the University of Colorado at Colorado Springs, CO

Accomplishments & Accolades

- City Club of Central Oregon, Member & Co-Chair Program Committee
- Toastmasters International, Former Member & VP Public Relations

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I'm amazed every day at the beauty that surrounds us in Central Oregon. There are so many opportunities in town and close by to enjoy it all.